

# Contract # 48473

**Schedule Dates** 09/28/12-09/30/12  
**Advertiser** LIVE FREE PAC-REPUBLICAN GOVERNOR'S (3552)  
**Agency** Target Enterprises (1623)  
**Product** POLITICAL ISSUE (1052)  
**Brand** Est. 363 9/28-9/30/12 (27975)  
**Salesperson** Shiebler, Charles (1011)  
**Sales Office** WHDH  
**Buyer Name** /  
**Phone/Fax** 363  
**CPE** Local/Political Issue Agency  
**Account Types** Standard  
**Billing Type** Comments

WHDH-TV  
 7 Bulfinch Place  
 Boston, MA 02114-2977



Target Enterprises  
 16501 Ventura Blvd.  
 Encino, CA 91436

**Date Entered** 09/27/12  
**Last Modified** 09/27/12  
**Entered By** Charles Sheibler  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$8,137.50  
**Net Total** \$46,112.50  
**Sales Tax**

**WHDH Boston (WHDH)**  
**By Broadcast Month**  
 Sep. 2012 15 \$54,250.00  
**Grand Total:** 15 \$54,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/28/12-09/28/12	1	:30	2P- 3P (ET)	1					1			1	\$1,300.00	\$1,300.00	WHDH Boston (WHDH)		9/27/12
2.0	Normal Line / SPOT	09/28/12-09/28/12	1	:30	3P- 3:30P (ET)	1					1			1	\$1,300.00	\$1,300.00	WHDH Boston (WHDH)		9/27/12
3.0	Normal Line / SPOT	09/28/12-09/28/12	1	:30	3:30P- 4P (ET)	1					1			1	\$1,300.00	\$1,300.00	WHDH Boston (WHDH)		9/27/12
4.0	Normal Line / SPOT	09/28/12-09/28/12	1	:30	4P- 4:30P (ET)	1					1			1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		9/27/12
5.0	Normal Line / SPOT	09/28/12-09/28/12	1	:30	4:30P- 5P (ET)	1					1			1	\$2,500.00	\$2,500.00	WHDH Boston (WHDH)		9/27/12
6.0	Normal Line / SPOT	09/28/12-09/28/12	1	:30	6:30P- 7P (ET)	1					1			1	\$7,000.00	\$7,000.00	WHDH Boston (WHDH)		9/27/12
7.0	Normal Line / SPOT	09/28/12-09/28/12	1	:30	7P- 7:30P (ET)	1					1			1	\$3,000.00	\$3,000.00	WHDH Boston (WHDH)		9/27/12
8.0	Normal Line / SPOT	09/28/12-09/28/12	1	:30	7:30P- 8P (ET)	1					1			1	\$3,000.00	\$3,000.00	WHDH Boston (WHDH)		9/27/12
9.0	Normal Line / SPOT	09/28/12-09/28/12	1	:30	9P- 10P (ET)	1					1			1	\$8,500.00	\$8,500.00	WHDH Boston (WHDH)		9/27/12
10.0	Normal Line / SPOT	09/29/12-09/29/12	1	:30	8P- 9P (ET)	1						1		1	\$5,000.00	\$5,000.00	WHDH Boston (WHDH)		9/27/12
11.0	Normal Line / SPOT	09/30/12-09/30/12	1	:30	6:58P- FOOTBALL NIGHT IN AMERICA	1							1	1	\$12,500.00	\$12,500.00	WHDH Boston (WHDH)		9/27/12
12.0	Normal Line / SPOT	09/28/12-09/28/12	1	:30	11:36A- Last Call with Carson Day	1					1			1	\$750.00	\$750.00	WHDH Boston (WHDH)		9/27/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.

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13.0	Normal Line / SPOT	09/29/12-09/29/12	1	:30	11:29p- Saturday Night Live	1						1		1	\$4,800.00	\$4,800.00	WHDH Boston (WHDH)		9/27/12
14.0	Normal Line / SPOT	09/30/12-09/30/12	1	:30	12:30A- Extra Weekend	1						1		1	\$900.00	\$900.00	WHDH Boston (WHDH)		9/27/12
15.0	Normal Line / SPOT	09/30/12-09/30/12	1	:30	1:30A- Access Hollywood	1						1		1	\$400.00	\$400.00	WHDH Boston (WHDH)		9/27/12

CONFIRMATION CONTRACT

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